**IEEE SA**
STANDARDS ASSOCIATION

**RAISING THE WORLD'S STANDARDS**

## EMPOWERING THE WORLD'S INNOVATORS TO SHAPE AND IMPROVE TECHNOLOGY

IEEE Standards Association (IEEE SA) is a leading standards development organization (SDO) committed to raising the world's standards. Utilizing an open, collaborative platform, IEEE SA invites technologists, industry professionals, academics, thought leaders, and policymakers–across borders, industries, and disciplines–to develop standards and solutions that address market-relevant problems, shape future innovation and improve technology for the benefit of humanity.

### ENHANCE GLOBAL REACH

IEEE SA cultivates collaboration and helps to mobilize people from diverse backgrounds and industry sectors in a unique borderless standardization paradigm to develop market relevant open standards and solutions that go beyond standards.

### PAVE NEW PATHS

Members of the growing IEEE SA community create new market spaces and enhance existing ones, and work to proactively improve how standards are developed, used and innovated upon to benefit end users in the marketplace and benefit humanity.

### GET A DIRECT CONNECTION TO INDUSTRY

By participating in IEEE SA global standards development and related programs, you get connected to experts, resources and information—empowering you with advanced insights into market requirements, needs and trends for a competitive edge.

### CONTRIBUTE TO THE BUILDING BLOCKS FOR A SUSTAINABLE FUTURE

Global, open standards play a prominent role in our lives. They are the unseen force behind innovation, serving as building blocks for a better world. By being part of IEEE SA and its programs, you help make technology safer, interoperable and sustainable for the future.

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# IEEE SA
STANDARDS ASSOCIATION

# EMPOWERING GLOBAL COLLABORATION

## A PLATFORM THAT EMPOWERS

The IEEE SA platform spans the full innovation life cycle, creating an environment of collaborative empowerment where you can explore, grow and shape the future of technology.

Our platform offers solutions for technology incubation, pre-standards activities, standards development, and conformity assessment/certification as well as the formation of open source communities, industry alliances, consortia and more including:



## INDUSTRY CONNECTIONS

Industry Connections is a safe-harbor accelerator, where industry professionals, technologists, academics and other interested stakeholders collaboratively explore and incubate diverse technologies to determine appropriate paths for use and development. Outcomes may include development of white papers, position papers, standards roadmaps or proposals, technical specifications, industry alliances, registries and more.

## STANDARDS DEVELOPMENT

Spanning a wide range of industries and technologies, IEEE SA facilitates the global development and distribution of technology standards that address market needs, help industry realize the potential of emerging technologies and fuel international trade. At the core of every IEEE SA standards project, is an open, inclusive process that brings diverse participation and viewpoints to the development cycle where technology innovation can be shared and realized by all.

## OPEN SOURCE

Similar to open standards, open source collaboration accelerates innovation and enables advancements that impact many aspects of our lives—from the way we work, play and interact to the way businesses and entire industries operate. IEEE SA Open Source is community-powered platform that supports innovative market-driven solutions and mission-based open source projects. It is flexible, cost-effective and is open to anyone developing open source projects—from individuals, communities to enterprises.

## CONFORMITY ASSESSMENT AND CERTIFICATION

Administered by the IEEE SA, IEEE Conformity Assessment and Certification programs offer an unbiased, legal and operational framework for the development of product and services assessment and certification programs that benefit manufacturers, systems integrators, service providers and consumers. Programs are rigorously designed to verify product reliability, performance, safety, and interoperability in alignment with IEEE SA standards and industry-defined benchmarks.

## ALLIANCE MANAGEMENT

IEEE SA Alliance Management Services (AMS) partners with the IEEE Industry Standards and Technology Organization (ISTO) to provide robust turnkey setup and operational support for ISTO Member Alliances and Trade Associations. The AMS support framework and resources help ISTO members quickly and cost-effectively establish industry alliances, consortia, and technical associations. Services can include strategic guidance, legal infrastructure, alliance operations, IT support tools, setup and launch support, certification and test programs and marketing support.

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